# **CURRICULUM VITAE**



Last Update:11/03/2023

# **Tareq Obaid**

# **PERSONAL DETAILS**

Date Of Birth 11/10/1980 Place Of Birth Gaza

Nationality Palestinian

Martial Status Married Gender Male

Designation Alazhar University - Gaza

**Department** Business Administration

Faculty Economic and Administrative Science

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# **ACADEMIC QUALIFICATIONS**

(YEAR , QUALIFICATION , INSTITUTION , TITLE)

2018 Doctoral Degree, PHD, Tenaga National University, Malaysia.

(Business Management)

2011 Master Degree, MSC, University Utara Malaysia, Malaysia.

(Business Management)

2004 Bachelor Degree, BSC, Alazhar University

(Business Administration)

#### **CAREER HISTORY**

(START DATE - END DATE, EMPLOYMENT ,ORGANIZATION)

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2019 , till now Assistant Professor ,Alazhar University2018 ,2019 Lecture at School of Business ,UUM

2014, till now Coach, Trainer, and Professional projector, BMC

2012 ,2014 Business Advisor ,Euromatech

#### PROFESSIONAL AFFILIATION/MEMBERSHIP

(YEAR , ORGANISATION , ROLE , LEVEL)

- 2020 Association for Talent Development, Member, International
- 2019 Entrepreneurs' Organization, Member, International
- 2018 Project Management Institute, Member, International
- 2018 Society for Human Resources Management ,Member,International

#### **AREAS OF EXPERTISE**

(AREA)

Management Control system , Human Computer Interaction , Organizational Development & Change Leadership , Fund Raising & Project Management , Business Analytics ,

# SELECTED PUBLICATIONS

- (Book \ Chapter in Book)
- 1 Abdelbaset Almasri, Tareq Obaid, Mohanad S. S. Abumandil, Bilal Eneizan, Ahmed Y. Mahmoud & Samy S. Abu-Naser
  - (2023) . Mining Educational Data to Improve Teachers' Performance
  - , Springer, Kuala Lumpur
- 2 Tareq Obaid, Bilal Eneizan, Mohanad S. S. Abumandil, Ahmed Y. Mahmoud, Samy S. Abu-Naser & Ahmed Ali Atieh Ali (2023). Factors Affecting Students' Adoption of E-Learning Systems During COVID-19 Pandemic: A Structural Equation Modeling Approach, Springer, Kuala Lumpur
- 3 Koutibah Alrifai, Tareq Obaid, Ahmed Ali Atieh Ali, Ahmed F. S. Abulehia, Hussein Mohammed Esmail Abualrejal & Mohammed Bassam Abdul Raheem Nassoura (2023). The Role of Artificial Intelligence in Project Performance in Construction Companies in Palestine
  - , Springer, Kuala Lumpur
- 4 Bilal Eneizan, Tareq Obaid, Mohanad S. S. Abumandil, Ahmed Y. Mahmoud, Samy S. Abu-Naser, Kashif Arif & Ahmed F. S. Abulehia (2023). Acceptance of Mobile Banking in the Era of COVID-19, Springer, Kuala Lumpur
- 5 Tareq Obaid, Bilal Eneizan, Samy S Abu Naser, Ghaith Alsheikh, Ahmed Ali Atieh Ali, Hussein Mohammed Esmail Abualrejal, Nadhmi A Gazem (2022). Factors contributing to an effective e-government adoption in Palestine, Springer International Publishing, Kuala Lumpur
- 6 Tareq Obaid, Samir Abu Mdallalah, Haitham Jouda, Ali Abu Jarad (2020). Factors for successful e-government adoption in palestine: a conceptual framework, The 1st International Conference on Information Technology & Business ICITB2020, Gaza

# - Article in Academic Journal

- 1 Ziad Aldammagh, Rabah Abdeljawad, Tareq Obaid (2021). Predicting mobile banking adoption: An integration of TAM and TPB with trust and perceived risk, Financial Internet Quarterly, 3(17), 35-46. (ISI/SCOUPS Cited Publication)
- 2 Tareq Obaid
  - (2021) . Predicting Mobile Banking Adoption:An Integration of TAM and TPB With Trust and Perceived Risk
  - ,SSRN,3(30) ,1-12. (SCOUPS Cited Publication )
- 3 Tareq Obaid, Rabah Abdaljawad, Mohanad Abumandil (2020). Higher education under quarantine: What insights Palestinian institutes can share?.https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=3665685,()...(SCOUPS Cited Publication.)
- 4 Tareq Obaid
  - (2020) . Factors driving e-learning adoption in palestine: an integration of technology acceptance model and IS success model, SSRN ,27(1) ,1-12. (SCOUPS Cited Publication )
- 5 Tareq Obaid
  - (2019) . Mediating Effect Of Training Transfer On The Relationship Between Key Training Factors And Employees' Job Performance In The Palestinian Higher Education Institutions ,https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=3671391,6(32) ,1-14. (SCOUPS Cited Publication )
- 6 Mohanad SS. Sharif, Zainon Mat, Obaid, Tareq Fayeq, Abumandil (2018). Centralization and complexity moderating the relationship between information quality and decision-making effectiveness: A study of banks in Palestine ,AIP Publishing,3(17),1-11. (SCOUPS Cited Publication)
- 7 M.S.S. Abumandil4 Z. M. Sharif1\*, T. F. Obaid2, B.M. Eneizan3 (2018) . Determine process training key factors and job performance in higher education sector, International Journal of Engineering & Technology,7 (4.15)(2018) ,477-480. (ISI/SCOUPS Cited Publication)
- <sup>8</sup> Kalsom. Eneizan, Bilal Mohammad, Obaid, Tareq Fayeq, Abd Wahab (2016). Effects of green marketing strategies on sales volume of green cars, Singaporean Journal of Business, Economics and Management Studies, 5(3), 1-14. (ISI/SCOUPS Cited Publication)
- 9 Bilal Mohammad Eneizan, TF Obaid (2016). Prior research on green marketing and green marketing strategy: critical analysis, Singaporean Journal of Business, Economics and Management Studies, 3965(51), 1-19. (ISI/SCOUPS Cited Publication)
- 10 Tareq Fayeq Obaid, Bilal Mohammad Eneizan (2016). Transfer of training and post-training on job performance in Middle Eastern countries, Review of Public Administration and Management, 3786(400), 1-11. (ISI/SCOUPS Cited Publication)
- 11 Kalsom. Eneizan, Bilal Mohammad, Obaid, Tareq Fayeq, Abd-Wahab (2016). Effects of green marketing strategy on the financial and non-financial performance of firms: A conceptual paper, Arabian Journal of Business and Management Review, 3796(34), 1-14. (SCOUPS Cited Publication)
- 12 Tareq Fayeq Obaid, Rosima Bte Alias, AABM Isa (2016). Role of training transfer and post-training on job performance in middle eastern countries: case of palestine

  "Journal of Global Business and Social Entrepreneurship,2(12) ,77-87. (SCOUPS Cited Publication)
- 13 Tareq Fayeq Obaid, MS Zainon, Bilal Mohammad Eneizan, Kalsom Abd Wahab (2016). The mediating of training transfer between pre training factors and job performance, Review of Public Administration and Management, 3786(400), 1-11. (ISI/SCOUPS Cited Publication)

- 14 BM Eneizan, Kalsom. T.F. Obaid, Wahab, , Abd Wahab (2016) . Effect of green marketing strategy on customer satisfaction in Jordan, Journal of Business and Management Review, 3403(34) ,1-7. (SCOUPS Cited Publication)
- 15 MS. Eneizan, Bilal Mohammad, Obaid, Tareq Fayeq, Zainon (2016). Quick response (QR) code and green product purchases: evidence from Jordanian consumers ,Singaporean Journal of Business economics, and management Studies,5(4),1-8. (ISI/SCOUPS Cited Publication)
- 16 Bilal Mohammad Eneizan, Kalsom Abd T. Obaid, Wahab, Ummi Salwa Ahmad. Bustaman (2016). Effects of Green Marketing Strategy on Firm Performance ,ADVANCES IN GLOBAL BUSINESS RESEARCH ,18(12) ,. (SCOUPS Cited Publication )
- 17 Tarea Obaid

(2015) . The Impact of Green Recruitment, Green Training and Green Learning on the Firm Performance: Conceptual Paper

International Journal of Applied Research, 12(1), 951-953. (ISI/SCOUPS Cited Publication)

18 Tareq Obaid

(2014) . The role of key factors of training transfer on employee's job performance: A review, European Scientific Journal, 23(2), 163-169. (ISI/SCOUPS Cited Publication)

# - Proceedings

1 Haitham Jouda, Ali Abu Jarad, Tareq Obaid, Samir Abu Mdallalah, Ahmed Awaja (2021). Mobile banking adoption: decomposed theory of planned behavior with perceived trust, The 1st International Conference on Information Technology & Business ICITB2020,2021, Gaza, 1-10. (ISI/SCOUPS Cited Publication)

# **RESEARCH PROJECTS**

(FROM - TO , PROJECT TITLE , ROLE , SOURCE , LEVEL)

2016,2018 Global Knowledge and Research Hub, Key Team Leader, WBG, University

# CONSULTATION PROJECT/CONSULTANCY

(FROM - TO , PROJECT TITLE , ROLE , ORGANIZATION)

2021, Clean Tech Innovation ,Business Developer ,UNIDO | UNDP

2022, Lead ,Key Team Member ,UNICEF | UNRWA

#### **AWARDS AND RECOGNITIONS**

(YEAR , NAME , INSTITUTION, LEVEL)

2012 , Presidential Scholarship Program , University Tenaga National , University

2009 , Dean List for Distinction, Master Program , University Utara Malaysia , University

#### **EVALUATION ACTIVITIES**

(DESCRIPTION , EVALUTION , YEAR)

Book/ Article in Journal Reivewer \* Reviewer ,2023

\* Reviewer ,2022

\* Reviewer ,2021

\* Reviewer ,2019

Examiner PhD /Msc Thesis \* External Examiner ,2019

Book/ Article in Journal Reivewer \* Reviewer ,2017

\* Reviewer ,2016

# **TEACHING**

(LEVEL , COURSE )

**First Degree** 

- \* Project Management
- \* Freelancing and Entrepreneurship
- \* Management Information System
- \* Computer Applications for Business Students

**Post Graduate** 

- \* Research Methodology
- \* Advance Management Information System

#### **SKILLS**

(SKILL , PROFICIENCY )

Good command of Malay Language in both written and oral expressions. Excellent Excellent command of English Language in both written and oral Expressions Excellent Command of English Language in Bull 2005 AMADO English AMADO English Language in Bull 2005 AMADO English Language in Bull 2005 AMADO English Language in Bull 2005 AMADO English AMADO Engli

Statistical Packages: SPSS, Smart-PLS, SEM AMOS. ,Excellent

Applications: MS Office, MS Project. ,Excellent

# **CONTINUING EDUCATION**

(YEAR , COURSE NAME , PLACE , INSTITUATION , PERIOD )

2023 , Professional Diploma in Big Data Analysis , Palestine , IUG , 2023-2024

#### **TRAINING COURSES**

(YEAR , COURSE NAME , PLACE , INSTITUATION , PERIOD )

2023 , Professional Diploma in Big Data Analysis , Palestine , IUG ,

2021 ,Data Analytics ,USA ,IBM ,

2020 ,Business Analytics ,USA ,IBM ,