

# CURRICULUM VITAE

جامعة الأزهر  
Al-Azhar University-Gaza



**Mohamad Kamal Abou-Foul**

Last Update:31/01/2023

## PERSONAL DETAILS

Date Of Birth	31/10/1986	Place Of Birth	Gaza
Nationality	Palestinian		
Marital Status	Married	Gender	Male
Designation	Assistant professor		
Department	School of management		
Faculty	Economic and Administrative Science		
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Address (Home)	Abou baker al sdeg street, Alsamer, gaza		

HURL

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## ACADEMIC QUALIFICATIONS

(YEAR , QUALIFICATION , INSTITUTION , TITLE)

2018	Doctoral Degree, PHD, University of London (• Antecedents of Servitization Strategies in Manufacturing Firms and Servitization's Impact on Firm Performance a Theoretical and Empirical Analysis. )
2013	Master Degree, MSC, Swansea University (• Determinants of customer loyalty in the airline industry (British airways case). A theoretical and empirical analysis. )
2008	Bachelor Degree, BSC, University of Newcastle (• Determinants of customer acceptance of mobile payment in the UK. An empirical analysis. )

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## PROFESSIONAL AFFILIATION/MEMBERSHIP

(YEAR , ORGANISATION , ROLE , LEVEL)

2018	Al Azhar university, lecturer, University
2016	University of west london, lecturer, University

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## AREAS OF EXPERTISE

(AREA)

Risk assessments , Project management (reporting and evaluation) , Strategy developmen  
Digital transformation management , Leadership and entrepreneurship ,

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## SELECTED PUBLICATIONS

### - Article in Academic Journal

- 1 Mohamad Abou-Foul, Jose L. Ruiz-Alba, Pablo J. Lopez-Tenorio. (2023) . The impact of artificial intelligence capabilities on servitization: The moderating role of absorptive capacity-A dynamic capabilities perspective, Journal of Business Research,157() ,113609. (ISI/SCOUPS Cited Publication )
- 2 Ruiz-Alba, J.L., Abou-Foul, M., Nazarian, A. and Foroudi, P. (2022) . Digital platforms: customer satisfaction, eWOM and the moderating role of perceived technological innovativeness,Information Technology & People,,35:7() ,2470-2499. (ISI/SCOUPS Cited Publication )
- 3 Mohamad Abou-foul, José L. Ruiz-Alba & Anabela Soares (2021) . The impact of Digitalization and Servitization on the Financial Performance,Production Planning and Control,32:12() ,975-989. (ISI/SCOUPS Cited Publication )

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## AWARDS AND RECOGNITIONS

(YEAR , NAME , INSTITUTION, LEVEL)

2015 , PhD scholarship , UNIVERSITY of LONDON , University

2013 , Best performing master's student , SCHOOL of MANAGEMENT SWANSEA UNIVERSITY , University

2007 , Dean's award for academic achievement , UNIVERSITY of Newcastle , University

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## TEACHING

(LEVEL , COURSE )

First Degree	* Sales Management
	* Digital Transformation Management
	* Entrepreneurship
	* E-commerce
	* Operations Research
	* Strategic Management
	* Digital marketing
Post Graduate	* Management Information System

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## SKILLS

(SKILL , PROFICIENCY )

SPSS, Data analysis software /AMOS/PLS ,Excellent

Programming Languages VB, Java, PHP ,Excellent

Microsoft Office Programs ,Excellent

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## TRAINING COURSES

(YEAR , COURSE NAME , PLACE , INSTITUTION , PERIOD )

2015 ,Enterprise Risk Management ,UK ,MOR ,1 month

2014 ,Foundation&Practitioner, certificate, for British project management methodology ,UK ,APMG ,1 year

2014 ,Certificate in Principles of Leadership and Management ,UK ,Institute of Leadership & Management ,3 months

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