

# CURRICULUM VITAE

جامعة الأزهر  
Al-Azhar University-Gaza



marwan S. Alagha

Last Update:09/05/2016

## PERSONAL DETAILS

Date Of Birth	20/3/1964	Place Of Birth	khanyounis
Nationality	Palestinian		
Martial Status	Married	Gender	Male
Designation	Assistant Professor		
Department	Business Management		
Faculty	Economic and Administrative Science		
Tel. No. (Office)	0097082642455		
Fax No.	0097082641888		
Mobile No.	00970599409388		
E-mail Address	m.alagha@alazhar.edu.ps alagha-marwan@hotmail.com		
Address(Office)	Al-Azhar University - Gaza		
Address (Home)	Gaza Strip - Amman Street Off Beirut street near the chalets		

HURL

---

## ACADEMIC QUALIFICATIONS

(YEAR , QUALIFICATION , INSTITUTION , TITLE)

2007	Doctoral Degree, PHD, Assiut University - Egypt (The relationship between social responsibility and marketing orientation and performance in industrial institutions on - Gaza Strip)
1994	Master Degree, MSC, Gar Younis University - Libya (Obstacles to the use of marketing research in the light industry sector in Benghazi)
1987	Bachelor Degree, BSC, Islamic University in Gaza (Bachelor of Business Administration)

---

## CAREER HISTORY

(START DATE - END DATE, EMPLOYMENT , ORGANIZATION)

2007 , till now	assistant professor , Al-Azhar university –Gaza
1992 , 1994	teacher , Elrabetaa Center. Banghazi- Libya
1995 , 2007	Lecturer , Al-Azhar university –Gaza
1995 , 1995	INSPECTOR , General Supervisory Board

---

## ADMINISTRATIVE DUTIES

(START\_DATE - END\_DATE , ROLE , LEVEL)

2016 , till now	Vice President for Administrative and Financial Affairs ,University
1999 ,2001	An administrator of Developmental planning center- Al-Azhar University ,Universit
1996 ,1997	The Head of Business Administration department- Al-Azhar University ,Department
2007 , till now	A Professor Assistant in Business Administration department- Al-Azhar University ,Faculty
2007 ,2008	The Assistant of Vice University's president for Financial and Administrative Affairs ,Department
2007 ,2008	A member in a Committee of preparing the Administrative Structural for Al-Azhar University ,University
2010 ,2012	The Dean of Economics and Administrative Sciences college ,Faculty
2015 ,2016	The Vice Dean of Higher Studies ,University
2012 ,2013	A head of General Examination Committee in College of Economics and Administrative Sciences) ,Faculty
2012 ,2014	The Head of Business Administration department ,Department
2008 ,2009	Head of General Examination Committee in College of Economics and Administrative Sciences ,Faculty
2012 , till now	A member in Editorial Board at Al-azhar University magazine- Gaza (Humanities series) ,University

---

## PROFESSIONAL AFFILIATION/MEMBERSHIP

(YEAR , ORGANISATION , ROLE , LEVEL)

2007	Al-Azhar University,A Board Member and Treasure at the Polls Center for Development and Strategic Research,University
19982000	Al-Azhar University,A Board Member at the Employee Syndicate At Al-Azhar University ,University
1995	Palestinian Economists Association,Treasure of Palestinian Economics Association ,National

---

## AREAS OF EXPERTISE

(AREA)

Organizational Behavior , Marketing Management , ,

---

## SELECTED PUBLICATIONS

- 1 Marwan S. Alagha  
Mohammed Z. Salim  
Iyas S. somad (2016) . Radio advertising and its impact on decision making purchasing services Jawwal Case Study on Students Palestinian universities in the provinces of Gaza, Journal of Al-Quds Open University for Research and Studies,( ) ,. (ISI Cited Publication )
- 2 Marwan S. Al-Agha  
Nihaya A. El Telbani  
Rafat Sadallah (2015) . Organizational variables and job burnout of the academic staff of the Palestinian Universities in Gaza ,Al Najah University Journal ( Humanities),4((29)) ,695-730. (ISI Cited Publication )
- 3 Marwan Salim Al- Agha  
Khalil G. Hajjaj (2014) . The Relationship between Public Relations Programs and the level of Organizational Commitment for the Administrative Staff at Al-Azhar University – Gaza.,Journal of Economics and Business - Islamic University of gaza,22((1)) ,65-95. (ISI Cited Publication )
- 4 Marwan Salim Al-Agha  
Khalil G. Hajjaj  
Samira Mohammed Abu- Aisha (2014) . The Relationship Between Strategic Planning in the Microfinance Institutions in Gaza Strip and Reach the Third Millennium Development Goals of The United Nations ,Journa of Al -Aqsa University,18((1)) ,319-347. (ISI Cited Publication )
- 5 Marwan S. Alagha  
Khalil G. Hajjaj  
Samira Mohammed Abu- Aisha (2014) . The impact of microfinance on the development goals of the United Nations from the standpoint of beneficiaries, Journal of the Faculty of Arts - Helwan University,35(2) ,943-984. (ISI Cited Publication )
- 6 Marwan S. Al-Agha  
Nihaya A. El Telbani  
Saed H.Shurab (2012) . Strategic planning and competitive advantage in pharmacetucal distribution companies in Gaza ,Al Azhar University Journal - Humanities,1((14)) ,209-248. (ISI Cited Publication )
- 7 Marwan Salim Al-Agha  
Khalil G. Hajjaj  
Roaa Ali Kasab  
(2012) . The Relationship between Some Organizational Variables and the Application of E-Management In the Palestinian Universities In Gaza Strip,Journal of Al -Azhar University Gaza-Palestine,14(1) ,73-102. (ISI Cited Publication )
- 8 Marwan Salim Al-Agha  
Khalil G. Hajjaj  
Jamal Fahmy Enay (2011) . The Relationship between Performance Evaluation System and Career Planning for Gaza Large MunicipalitiesStaff,Journal of Research and Commercial Sohag University ,25(1) ,383-412. (ISI Cited Publication )
- 9 Marwan Salim Al-Agha  
Khalil G. Hajjaj  
Waleed Tawfik Satoom (2011) . “The Relationship between Organizational Climate and Employees Empowerment in Gaza Electricity Distribution Company”,Journal of Research and Commercial Sohag University,25(1) ,297-333. (ISI Cited Publication )

---

**CONSULTATION PROJECT/CONSULTANCY**

(FROM - TO , PROJECT\_TITLE , ROLE , ORGANIZATION)

<b>2004 ,2005</b>	The Coordinator of the Project to Provide Advisory Services for Agricultural Associations ,Consultant ,Agricultural Relief
<b>2009 ,2014</b>	Higher Diploma Program ,External Examiner ,Khanyonus Training Collage/ UNRWA
<b>2012 , till now</b>	Member of the Advisory committee to Prepare a Strategic Framework the Palestinian Civil Sector ,Consultant ,The Development Center of the Palestinian Civil Institutions

---

## SUPERVISION

(DEGREE ,CANDIDATES ,THESIS ,SESSION ,YEAR)

- Completed**
- \* Master ,Mohameed A. Tarttori ,Internal marketing and its relationship to performance marketing field study on private universities - the Gaza Strip ,2016 ,
  - \* Master ,Nawwal S. Akeel ,Small grants projects funded non-refundable administration enable evaluation of the program ( Depp ) to economically disadvantaged families in the Gaza Strip ,2015 ,
  - \* Master ,Rami I. Almograbi ,Strategic Command and its relationship with the administrative practices of creativity from the standpoint of the Supreme Administrative leadership in the Palestinian universities in the Gaza Strip ,2015 ,
  - \* Master ,Amal F. Alhaj ,Relationship management commitment to organizational empowerment in international institutions operating in the Gaza Strip ,2015 ,
  - \* Master ,Mohameed J. Abu Oda ,Governance and its relationship to job performance : a field study on the insurance companies - Gaza Strip ,2015 ,
  - \* Master ,Mohameed O. abu taeem ,Support decisions and their relationship to effective administrative decisions systems ( field research on the administrative staff at universities Palestinian- Gaza Strip ,2015 ,
  - \* Master ,Mohameed S. Hamooda ,The relationship between the adoption of the concept of green marketing and performance marketing field study on industrial establishments in Gaza Strip ,2014 ,
  - \* Master ,Naseer K. Sieam ,The role of empowering workers in the effectiveness of the administrative performance - a field study on the health and civil institutions in the Gaza Strip ,2015 ,
  - \* Master ,Khaleed A. Kashkash ,Intellectual Capital Management and its relationship to the promotion of competitive advantage , An Empirical Study of the Palestinian universities in the Gaza Strip ,2014 ,
  - \* Master ,Fida O. Saffi ,Relationship Marketing and its relationship to customer satisfaction for the organization , a field study on the civilization s customers to provide Internet services in the Gaza Strip ,2014 ,
  - \* Master ,Raffat M. Sadalla ,Relationship demographic and regulatory factors career combustion with faculty members at universities in the Palestinian Gaza Strip ,2013 ,
  - \* Master ,Saeed H. shoorab ,Strategic planning and its relationship to competitive advantage , a field study in the distribution of pharmaceutical companies in the provinces of Gaza. ,2011 ,
  - \* Master ,Roaa A. Kassab ,The relationship between some of the organizational factors and the application of e- administration in the Palestinian universities in the Gaza Strip ,2011 ,
  - \* Master ,leass S. Soomad ,The impact of radio advertising decision-making SPV with university students in Gaza Governorates An Empirical Study on a mobile services company ,2012 ,
  - \* Master ,Sameera M. Abu Aesha ,Strategic planning in the microfinance institutions and its relationship to the achievement of the Millennium Development Goals third - a field study on the Gaza Strip ,2011 ,
  - \* Master ,Waleed T. Satoom ,Regulatory climate relationship have enabled workers in the Gaza Electricity Distribution Company ,2011 ,
  - \* Master ,Jamal F. Enayaa ,Relationship performance evaluation planning a career path for workers in the major municipalities in the Gaza Strip System ,2011 ,

---

## TEACHING

(LEVEL , COURSE )

### First Degree

- \* Marketing Management
- \* Sales Management and Consumer Protection
- \* Marketing Research
- \* Management Controlling and Planning
- \* Product Management
- \* Research Methodology
- \* Financial management
- \* administrative Policies
- \* Resources Management
- \* Business Administrative Principles

### Post Graduate

- \* Contemporary Management Issues
  - \* Marketing Management
  - \* Managerial/Business Communication
  - \* Marketing and E- commerce
  - \* International Marketing
  - \* Organizational Behavior
- 

## TRAINING COURSES

(YEAR , COURSE NAME , PLACE , INSTITUTION , PERIOD )

,A Training Course (An Introduction to Computer Science) ,gaza ,World Council of Churches ,12 Months  
2003 ,A Course in English Language ,Asyut University ,Asyut University ,2 month  
2003 ,A Course in Excel 2000 ,Asyut University ,Asyut University ,a week  
2003 ,An Introduction to SAS 6.12 for Windows ,Asyut University ,Asyut University ,a week  
2003 ,A Course in Preparing Lectures Using (Microsoft PowerPoint 2000) ,Asyut University ,Asyut University ,a week

---