

Planning and Quality Assurance Affairs

Form (A)

Course Specifications

General Information

Course name	Entrepreneurship and Small Business Management
Course number	AGRI4202
Faculty	
Department	
Course type	Major Needs
Course level	4
Credit hours (theoretical)	2
Credit hours (practical)	0
Course Prerequisites	

Course Objectives

1 - Introduce concept and economic significance of small enterprises
2 - Planning for small enterprises
3 - Introduce market based approach
4 - How to prepare feasibility study for small enterprises
5 - Marketing of agricultural products
6 - Value chains and small enterprises
7 - sources of financial support and how to analyze the investment

Intended Learning Outcomes

Knowledge and Understanding	<ul style="list-style-type: none"> * Students know how to access good markets for their products * Students can manage small enterprises * Students can analyze the market demand and design income generating enterprises
Intellectual Skills	<ul style="list-style-type: none"> * Students know how to study the feasibility of small enterprises
Professional Skills	<ul style="list-style-type: none"> * Students can access source of finance for their enterprises

Course Contents

1 - Introduction to pioneers skills
2 - Introduction to Market based approach and value chain analyses
3 - feasibility studies
4 - Market analyses
5 - finance of small enterprises
6 - Investment analyses
7 - successful models of enterprises in Gaza strip.

Teaching and Learning Methods

- | |
|---|
| 1 - Lectures
2 - Seminar
3 - Discussion |
|---|

Teaching and Learning Methods for the Disabled Students

- | |
|--------------------------------|
| 1 - To be prepared when needed |
|--------------------------------|

Students Assessment

<u>Assessment Method</u>	<u>TIME</u>	<u>MARKS</u>
Midterm exam	8th week	25
Seminar	12th week -15th week	25
final exam	16th week	50

Books and References

Course note	Lectures by Dr. Ahmed Abu Shaban
-------------	----------------------------------