

## Planning and Quality Assurance Affairs

Form (A)

### Course Specifications

#### General Information

Course name	Research Project
Course number	BUSA4326
Faculty	
Department	
Course type	Major Needs
Course level	4
Credit hours (theoretical)	3
Credit hours (practical)	0
Course Prerequisites	

#### Course Objectives

1 - To able to outline the purpose and destnict focus of management research
2 - Be able to place the research project on a basic - applied research
3 - Understand the stage the student willneed to complete research process

#### Intended Learning Outcomes

Knowledge and Understanding	* Knowledge and understand
Professional Skills	* professional skills

#### Course Contents

1 - The nature of buisness and management research
2 - Formulating and clarifing the research topic
3 - Critically reviewing the literature
4 - Deciding on the research approach and choosing a research strategy
5 - Negotiating access and research ethics
6 - Selecting Samples
7 - Using Secondary data
8 - Collecting Primary data through observation
9 - Collecting Primary data using semi -structured and in -depth interviews
10 - Collecting Primary data using questionneers
11 - Analysing quantitative data
12 - Analysing qualitative data
13 - Writing project report
14 - Formulating and clarifing the research topic
15 - Critically reviewing the literature

#### Teaching and Learning Methods

1 - lecturers -presentation- asking questions - descussions -
2 - lecturers discussion -presentation - asking questions -

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**Students Assessment**

<u>Assessment Method</u>	<u>TIME</u>	<u>MARKS</u>
mid - term exam	one hour	20
attendance and participation	each lecturer	10
paper work and presentation	each lecturer	10
Final exam	2 hours	60

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**Books and References**

Essential books	Research methods for business students -
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