

Planning and Quality Assurance Affairs

Form (A)

Course Specifications

General Information

Course name
Principles of Management(1)

EBUS1302

Faculty

Department

Course type
College Needs

Course level
1

Credit hours (theoretical)
Credit hours (practical)

Course Prerequisites

Course Objectives

- 1 Demonstrate theoretical knowledge in management course.
- 2 Gain practical skills and personal attributes and competencies that is required for managerial position.
- 3 Describe the four management functions of planning, organizing, leading, and controlling.
- 4 Outline the historical evolution of management theories.
- 5 Explain how decisions are made within an organization and how those decisions are communicated to the various stakeholders.
- 6 Relate the basic concepts of planning: the importance of planning, strategic planning, and the types of objectives and plans developed by organizations
- 7 Describe the various forms of structure available to an organization.
- 8 Describe the various forms of structure available to an organization.
- 9 Understand analytical, developmental, managerial and technical skills relate to Managing organizations.

Intended Learning Outcomes

Knowledge and Understanding	 * Through intellectual skills, students will be able to: Building critical thinking method relevant to the managerial problems and Explain how to make a decision, Explain organizing concepts, Compare between departmentalization methods, Integrate between different types of planning
	* Through professional and practical skills, students will be able to: Facilitate how to solve managerial and organizational problems, Apply managerial roles and managerial skills, Apply how to build organizational chart, Evaluate different approaches for organizational control, Solve problems in organizations

Course Contents

- 1 Chapter 1: introduction to management
- 2 Chapter 2: Management thought
- 3 Chapter 3: Business Environment
- 4 Chapter 4: Planning
- 5 Chapter 5: Organizing
- 6 Chapter 6: Leadership and leading
- 7 Chapter 7: Communication
- 8 Chapter 8: Controlling